General Terms and Conditions for Ordering Media Entries and Advertisements for the Exhibitor Catalogue and Online Exhibitor Directory

Editorial and advertising deadline: 15 May 2025

§ 1 General information
wohlgemuth + team gmbh, referred to as w+t in the following, has been contracted by Hyve Group PLC to produce the Exhibitor Catalogue and Online Exhibitor Directory for the **CWIEME Shanghai 2025 (25–27 June 2025)**.

Publisher:
Hyve Group PLC
2 Kingdom Street
Paddington
London W2 6JG
Phone: +44 20 7596 5000
info@hyve.group

Production of the trade fair media listed above, agency operating the online shop for media entries:
wohlgemuth + team gmbh (w+t)
Storkower Str. 207, 10369 Berlin, Germany

Sales Manager: Ms Katrin Feist
Tel.: +49 30 20 88 64 0-20, E-mail: support.cwieme-shanghai@media-wt.com
(For products and prices, see “Media Service Guide” in the online shop)

§ 2 Contract conclusion
§ 2.1 Online user rights
Once Hyve Group PLC has granted its authorisation, the exhibitor will receive a single unique security token link to access the online shop. The security link can be managed only by the exhibitor to edit the validation of the link, to generate a new link and to unsubscribe receiving marketing e-mails regarding media sales.
In the shop, the exhibitor can enter information for the Exhibitor Catalogue and Online Exhibitor Directory, as well as order a variety of other products (advertisements, media entries, logos, etc.) for the media listed above.
The security link to access the online-shop must be kept confidential and be protected from unauthorised access by third parties. The exhibitor is responsible for all orders and requests made using the security link.

§ 2.2 Contract conclusion on the basis of an online order
The exhibitor concludes a contract for ordering media products with w+t. The contract takes effect upon an order by the exhibitor – offer – and its acceptance by w+t. Completing and sending the order form provided by w+t in the online shop constitutes an offer for contract conclusion. The form is sent by clicking the “Order” field. The offer is accepted when w+t sends an order confirmation to the exhibitor by e-mail. The contract is then deemed to be concluded. Orders placed verbally or texts sent by mail have no legal validity.

§2.3 Accuracy, completeness and legal admissibility of information
The exhibitor bears responsibility for the accuracy, completeness and legal admissibility of all information provided to w+t. The use of telephone numbers or other third-party data requires the express permission of the third parties. When an order is placed with w+t, it is assumed that the required permission has been obtained by the customer. The customer is solely liable for any violation of third-party rights, in particular violation of copyright, trademark or competition law, that arises from order fulfillment. This also applies for rights to Internet domains, including their registration and/or contents and/or homepage and website design. The exhibitor exempts Hyve Group PLC and w+t from any third-party claims that result from infringement of these rights.

§ 3 Documentation

§ 3.1 Documents for Exhibitor Catalogue and Online Exhibitor Directory

The following applies for all documentation required for trade fair media (advertising, logo files, texts, etc.:
The documents are to be supplied either in the course of the online order (by entering text online or uploading a logo file) or are to be sent to w+t by e-mail. All required documents are to be submitted to w+t by the respective editorial deadline. Should w+t receive exhibitor documents only following expiry of the editorial deadline, then w+t is no longer under any obligation to accept or process the documents. The exhibitor is responsible for the content of its documents. Documents used for printing (logos and advertisement) have to be submitted in printable quality. Print documents in which flaws are only identified upon printing do not entitle the exhibitor to claims against w+t.

§ 4 Correction of data

§4.1 Corrections to Exhibitor Catalogue

Together with the order confirmation by e-mail, the exhibitor will also receive a link to a proof copy of its media entries, which can be viewed for correction purposes in the online shop. After receipt of the order confirmation, the exhibitor has a period of 5 days to send corrections to w+t. However, corrections can only be implemented within the scope of the products already ordered. Should w+t not receive any corrections from the exhibitor, w+t will assume that the data in the order confirmation is correct. (See § 2.3)

§4.2 Corrections to Online Exhibitor Directory

Corrections to the Online Exhibitor Directory remain possible until shortly before the trade fair starts; however, corrections can only be implemented within the scope of the products already ordered. The Online Exhibitor Directory will be published at an earlier date than the print catalogue. The exhibitor is granted the opportunity to have any incorrectly executed entries corrected by w+t. An incorrect entry in the Online Exhibitor Directory does not entitle the exhibitor to claim damages or demand rebates on the invoice.

§ 5 Liability for defects

Legally binding orders that have been submitted by the editorial deadline will appear in the Exhibitor Catalogue and Online Exhibitor Directory. No liability will be assumed for entries inadvertently omitted, incorrect implementation, printing errors and incorrect stand number information, unless there is proof of gross negligence or willful intent on part of w+t.
The exhibitor, as the customer ordering an advertisement, is not entitled to claim damages in excess of the amount invoiced for the advertisement in the event of wholly or partly illegible, incorrect or incomplete printing, nor for inadvertent non-publication. The exhibitor is responsible for the content of advertisements and entries, and any damage arising from them.

§ 6 Provisions

Any obligation to fulfil the order is voided in the event of force majeure. Should regulations or guidelines issued by the trade fair management or directives issued by the Federal Government prevent publication or distribution of the Exhibitor Catalogue and Online Exhibitor Directory, production costs already incurred will be invoiced to the exhibitor.

§ 7 Languages

The Exhibitor Catalogue and Online Exhibitor Directory appear in English and Chinese.

§ 8 Payment conditions

You have the following options for payment:
1) PayPal: PayPal offers you a simple, easy and safe way to pay online.
2) We would be glad to accept your credit card (VISA, MasterCard or American Express).
We reserve the right to limit the use of the aforesaid types of payment individually to the use of one or more types of payment.

§ 9 Place of fulfillment, court of jurisdiction

Place of fulfillment and court of jurisdiction is Berlin, Germany.

(Last updated: 5 March 2025)